

CURRICULUM VITAE

1. Personal information

Name: Khalid Mady

Date of birth: 21/12/1987

Nationality: Egyptian

Email: Madykhalid2014@gmail.com

Khalid.Mady@asu.edu.om

Telephone no: +20102831108 (Egypt)

+96897060721 (Oman)

2. Area of expertise

Major: Management

Minor: Entrepreneurship- innovation

3. Academic qualification

2018 -2022

Ph.D.

Faculty of Business, Economics and Social
Development, Universiti Malaysia
Terengganu (UMT), Malaysia

The title of thesis:

*Drivers of eco-innovation types and their impact
on sustainable competitive advantage among
manufacturing SMEs in Egypt.*

2010 – 2014

MSc.

Faculty of commerce, Menoufia University,
Egypt.

The title of thesis:

*The relationship between managers` emotional
intelligence and organizational conflict: evidence
from local government organizations in Kafrel-
sheikh governate.*

2004 – 2008

BSc.

Bachelor's Degree in business administration
(Honours degree), Kafereisheikh University,
Egypt

4. Career Details

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| Feb 2024 – Present | Assistant Professor, College of Business Administration, A'Sharqiyah University, Oman. |
| Jan 2023 – Jan 2024 | Senior Lecturer, Faculty of commerce, kafrelsheikh University, Egypt. |
| March 2014 – Nov 2018 | Assistant Lecturer, Faculty of commerce, kafrelsheikh University, Egypt. |
| Jan 2009 – Jan 2014 | Teaching assistant, Faculty of commerce, kafrelsheikh University, Egypt. |

5. List of Publications

1. Research papers

- Mady, K., Anwar, I., & Abdelkareem, R. S. (2024). Nexus between regulatory pressure, eco-friendly product demand and sustainable competitive advantage of manufacturing small and medium-sized enterprises: the mediating role of eco-innovation. *Environment, Development and Sustainability*, 1-23. (ISI/SCOPUS/Q1)
- Mady, K., Battour, M., Bin-Obaidellah, S. S. A., Al Balushi, M. K., & Kennedy, R. E. (2024). Exploring Environmental Regulation Instruments and Their Impact on Eco-Innovation Practices Among SMEs: The Mediating Role of Environmental Orientation. *Journal of Environmental Assessment Policy and Management*, 2450010. (SCOPUS/Q1)
- Battour, M., Mady, K., Salaheldeen, M., Ratnasari, R. T., Sallem, R., & Al Sinawi, S. (2024). Halal tourism and ChatGPT: an overview of current trends and future research directions. *Journal of Islamic Marketing*. (SCOPUS/Q1)
- Abdelkareem, R. S., Mady, K., Lebda, S. E., & Elmantawy, E. S. (2024). The effect of green competencies and values on carbon footprint on sustainable performance in healthcare sector. *Cleaner and Responsible Consumption*, 12, 100179. (SCOPUS/Q1)
- Mady, K., Abdelkareem, Reda Shaker Abdul Halim, M. A. S., Omar, K., & Elsheikh, T. (2024). A systematic review and scientometric analysis of the driving factors of eco-innovation: trends and future research. *International Journal of Procurement Management*. <https://doi.org/10.1504/IJPM.2022.10051481>. (SCOPUS/Q2)

- Mady, K., Battour, M., Elhabony, I., Elsheikh, T., Rashid, M. M., & Sulub, M. A. (2023). Integration of Eco-innovation Drivers and Their Role in Sustainable Competitive Advantage in SMEs: A Proposed Conceptual Model. In *From Industry 4.0 to Industry 5.0: Mapping the Transitions* (pp. 313-322). Cham: Springer Nature Switzerland. (SCOPUS/Q4)
- Mady, K., Battour, M., Aboelmaged, M., & Abdelkareem, R. S., (2023) Linking internal environmental capabilities to sustainable competitive advantage in manufacturing SMEs: The mediating role of eco-innovation. *Journal of Cleaner Production*. <https://doi.org/10.1016/j.jclepro.2023.137928> (ISI/Scopus /Q1)
- Mady, K., Abdul Halim, M. A. S., Omar, K., Battour, M., & Abdelkareem, R. S. (2023). Environmental pressures and eco-innovation in manufacturing SMEs: the mediating effect of environmental capabilities. *International Journal of Innovation Science*, (ISI/Scopus/Q1). <https://doi.org/10.1108/IJIS-08-2022-0163>
- Mady, K., Abdul Halim, M. A. S., Omar, K., Abdelkareem, R. S., & Battour, M. (2022). Institutional pressure and eco-innovation: The mediating role of green absorptive capacity and strategically environmental orientation among manufacturing SMEs in Egypt. *Cogent Business & Management*, 9(1). (ISI/SCOPUS/Q1). <https://doi.org/10.1080/23311975.2022.2064259>.
- Mady, K., Abdul Halim, M. A. S., & Omar, K. (2022). Drivers of multiple eco-innovation and the impact on sustainable competitive advantage: evidence from manufacturing SMEs in Egypt. *International Journal of Innovation Science*, 14(1), 40–61. (ISI/SCOPUS/Q1) <https://doi.org/10.1108/IJIS-01-2021-0016>
- Battour, M., Mady, K., Salaheldeen, M., Elsetouhy, M., Elbendary, I., & Boğan, E. (2022). AI-enabled technologies to assist Muslim tourists in Halal-friendly tourism. *Journal of Islamic Marketing*. Earlycite (ISI/SCOPUS/Q2). <https://doi.org/10.1108/JIMA-01-2022-0001>
- Battour, M., Salaheldeen, M., & Mady, K. (2021). Halal tourism: exploring innovative marketing opportunities for entrepreneurs. *Journal of Islamic Marketing*. (ISI/SCOPUS/Q2). <https://doi.org/10.1108/JIMA-06-2020-0191>

2. Conference papers

- Battour, M., Salaheldeen, M., Mady, K., & Papastathopoulos, A. (2023). Conceptualizing a Model for the Effect of Entrepreneurial Digital Competencies and Innovation Capability on the Tourism Entrepreneurship Performance in UAE BT - International Conference on Information Systems and Intelligent Applications (M. Al-Emran, M. A. Al-Sharafi, & K. Shaalan (eds.); pp. 541–550). Springer International Publishing. (Scopus).

Mady, K., Elstouhy, M., & Battour, M. (2022). The Role of Digital Platforms in Alleviating the Fear of Entrepreneurial Failure: A New Conceptual Framework. In M. Al-Emran, M. A. Al-Sharafi, M. N. Al-Kabi, & K. Shaalan (Eds.), *Lecture Notes in Networks and Systems* (Vol. 322, Issue January). Springer International Publishing. https://doi.org/10.1007/978-3-030-85990-9_66. (Scopus)

Battour, M., Mady, K., Elstouhy, M., Salaheldeen, M., Elbendary, I., Marie, M., & Elhabony, I. (2022). Artificial Intelligence Applications in Halal Tourism to Assist Muslim Tourist Journey BT - Proceedings of International Conference on Emerging Technologies and Intelligent Systems (M. Al-Emran, M. A. Al-Sharafi, M. N. Al-Kabi, & K. Shaalan (eds.); pp. 861–872). Springer International Publishing. (Scopus)

3. Publications in progress

- The role of green absorptive capacity in adoption of eco-organizational innovation: mediating role of environmental orientation.

List of courses Taught as tutor.

- a. Entrepreneurship
- b. Project Management
- c. Principle of management
- d. Organizational Behavior
- e. Marketing management
- f. Human resource management
- g. Operations and production management
- h. Managerial applications using MS. Excel.
- i. Strategic Management

6. Teaching experience

- As an experienced educator with a Ph.D. in Management and more than 12 years of experience teaching Business Administration courses, I have a strong ability to create effective curricula that engage and motivate students.
- Participated in teaching lots of managerial subjects such as, Human Resource Management, Marketing, Research Methodology and Principles of Management.
- As an associated trainer in [IBCT,MENA area](#), I Participated in different training courses as a Trainer such as negotiation skills, marketing, and communication skills.

- Using data-driven teaching strategies, I aim to promote student success and develop critical thinking, analytical skills, and leadership capabilities in the classroom.
- My passion for teaching drives my desire to create dynamic learning environments that foster growth and encourage personal development through mentorship and individualized instruction while serving as a positive role model.

7. Awards and honors

- Best Paper Award at the 2022 International Conference on Business and Technology (ICBT 2022), Istanbul, Turkey. For paper titled “integration of eco-innovation drivers and their role in sustainable competitive advantage in SMEs: A proposed conceptual model”.

8. Professional Impact and Visibility

- **ORCID**

Account access: <https://orcid.org/my-orcid?orcid=0000-0002-4928-1558>
Researcher ID: 0000-0002-4928-1558

- **Google scholar**

Account access: <https://scholar.google.com/citations?user=Smxy0cAAAAJ&hl=ar>
Citations: 312
H index: 8

- **Scopus**

Account access: <https://www.scopus.com/authid/detail.uri?authorId=57221916592>
Researcher ID: 57221916592
Citations: 150
H index: 6

- **Web of Science**

Account access: <https://www.webofscience.com/wos/author/record/ABD-8090-2022>
Researcher ID: ABD-8090-2022
Citations: 101
H index: 5

9. Research interests

- Entrepreneurship/ Digital Entrepreneurship.

- Human Resource management/ Emotional intelligence/ Conflict management.
- Innovation management/Environmental innovation/ Eco-innovation.
- Tourism management/ Halal-friendly tourism.
- Structural Equation model techniques/ SMART-PLS.

10. Peer Review Contributions

I have served as a reviewer for multiple ranked journals within my field of expertise.

- **Environmental Science and Pollution Research (Springer).**
- **Innovation and Green Development (Elsevier).**
- **Journal of Islamic marketing (Emerald).**

11. References

Prof. Mohamed Battour

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