

Mrs. Raya Masoud Al-Brwani
Lecturer in Management
A 'Sharqiyah University (ASU)
Ibra- Oman
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Summary

Mrs. Raya Al-Brwani is an ambitious and self-motivated young professional at one of Oman's prestigious universities. As Lecturer in Management, she has strong management, administration experience and communication abilities. She also exhibits a genuine passion for mentoring and guiding her students. Currently, she is a lecturer in Management at the College of Business Administration (COBA) of A'Sharqiyah University (ASU) in Ibra, Oman. Mrs. Al-Brwani was senior administration specialist, prior to becoming an academic staff at ASU. She received numerous honours for her accomplishments and outstanding work. She recently starts her PhD in Doctor of Philosophy in (Business management) from University Tenaga Nasional (UNITEN), Malaysia on 2023.

Objective

Extensive experience in all academic functions including teaching, research, advising and community service.

Education Qualifications

Degree	Year	Project Title	CGPA
• PhD in Doctor of Philosophy in (Business management) University Tenaga Nasional (UNITEN), Malaysia	2023- now	<i>Thesis entitled "The Influence of Entrepreneurial Passion on Strategic Entrepreneurial Behavior: A Multiple Mediation Factors and Digital Marketing as A Moderator in Small and Medium-Sized Enterprises in the Sultanate of Oman</i>	
• Master of Business Administration (MBA). A 'Sharqiyah University	2019-2022	<i>Thesis entitled "The impact of Emotional Intelligence on Employee Outcomes in the Omani Healthcare Sector: The mediating role of Empowering Leadership."</i>	3.88
• Bachelor of Education in the English language Nizwa University	2010-2011	<i>Final Year Project "The Effect of Information Technology on Secondary Schools Student's Performance: A case study from Oman."</i>	2.89
• Diploma in English Language and Translation Nizwa University	2006-2009	-	2.82

Academic Experiences:		
A. <u>Lecturer- Teaching:</u>		
	<ul style="list-style-type: none"> ➤ Teaching different courses in management department. ➤ Preparing course materials for all courses. ➤ Teaching students how to evaluate their performance in both courses (preparing course assessments for each course). ➤ Following up with probationary students. ➤ Following up students' attendances. ➤ Managing the classroom extremely effectively. ➤ keen on efficient time management through lectures 	2024
<u>Part-Timer Teaching:</u>	<ul style="list-style-type: none"> - Teaching two different courses: - Introduction to Business (MNGT101) - Principles of Marketing (MRKT201) - Principles of Management (MNGT201) - Human Resources Management (MNGT304) - Research Project for Management (MNGT475) - Internship for Accounting and Finance and Management students (MNGT470 & ACCT470) - Preparing course materials for both courses - Teaching students how to evaluate their performance in both courses. - Following up with probationary students - Following up students' attendances 	2022 - 2023
B. <u>Principle Investigator:</u>	<ul style="list-style-type: none"> ➤ Graduate Research Grant (GRG) intitled with :<i>“From E-Entrepreneurial Intention to Opportunity Evaluation Decision: The Role of Social Media as a Catalyser.”</i> <i>Some of the role responsibilities</i> ➤ Development of research model, literature review, and questionnaires. ➤ Performing data collection and analysis using statistical tools. ➤ Produce one journal paper in Scopus/Web of Science and one conference paper. ➤ Assist in the final report with the research monitor. <i>Budget:</i> ➤ 16300 OMR <i>Funding Agency:</i> ➤ The Research Council (TRC)- Oman <i>Status:</i> ➤ Two published papers 	2021 to Present

	<ul style="list-style-type: none"> ➤ One conference paper presented on October,2022 	
<p>C. <u>Co-Principle Investigator</u></p>	<ul style="list-style-type: none"> ➤ Graduate Research Grant (GRG) intitled with: “<i>Digital Readiness and its Effects on Higher Education Students’ Perceived Stress and Socio-Emotional Perceptions in the Context of the COVID-19 Pandemic.</i>” <p><i>Some of the role responsibilities:</i></p> <ul style="list-style-type: none"> ➤ To develop a research framework/model. ➤ To design effective questionnaires and carry-on relevant data collection activities. ➤ principal investigator. <p><i>Budget:</i></p> <ul style="list-style-type: none"> ➤ 3000 OMR. <p><i>Funding Agency:</i></p> <ul style="list-style-type: none"> ➤ The Research Council (TRC)- Oman. <p><i>Status:</i></p> <ul style="list-style-type: none"> ➤ One published paper. ➤ One conference presented on October, 11th ,2022 	<p>2021 to Present</p>

Industrial Experiences:

A. Senior Administrative Specialist :

Some of the role responsibilities but not limited to:

**College of Business Administration,
A'Sharqiyah University, Ibra,
Oman**

- Senior Administration Specialist
- Some of the role responsibilities but not limited to:
- Prepare minutes of meetings.
- Preparing college risk register, budget, and manpower plan each year.
- Follow-up and preparation of other monthly and periodic reports required.
- Assist in making available data and information.
- Communicating with the external members.
- Collect evidence for accreditation purposes.
- Follow up with registration concerns, such as (entire sections, scholarship issues, and time conflicts).
- Assisting in establishing the program's benchmarking.

Jun 2021 to
Present

B. Administration Specialist

Some of the role responsibilities but not limited to:

- Communicate with Deans, Directors, and employees. When and as required.
- Assuring documents are updated and error-free.
- Liaise with the Marketing Department.
- Receive and process enquiries from prospective College students in collaboration with the Heads of Departments and the Admission and Registration Department.
- Acquire and provide information about college curricula to prospective students.

Jun 2017 to
2021

C. Coordinator

Some of the role responsibilities but not limited to:

- Follow the daily administrative work of the line manager.
- Prepare, execute, and supervise the ordinary level of correspondence.
- Assist in arranging meetings with Deans and Directors.
- Assist in communication between the Line Manager and the employees.
- Assist in photocopying documents when and as required.

Jul2015 to
2017

- Responding to and handling phone calls, emails, and in-person visits from students and other visitors to the office.

Responsibilities:

- Prepare the lesson well before the delivery.
- Motivating the students.
- Linking the topic with the previous knowledge.
- Developing and using the appropriate teaching aids.
- Using a combination of different methods and techniques.
- Interacting with the students to induce curiosity, motivating, and provoking thinking, imagination and application of the concept taught
- Give activity/application-based work/assignment beyond the book, with guidance to use various resources and keep a record of the work given
- Maintaining cleanliness and discipline. Participating in the events and competitions inside and outside the school.

2012- 2014

D. English Teacher (mandated).

Al-Manara School (Intermediate and Secondary), Al-Mudaibi.

Awards:

Award Title	Year	Organization
• List of Dean’s Honor Roll	2019-2022	COBA-ASU
• The best employee	2021-2022	ASU
• Valuable Administrative Support and College Spirit	2017	ASU
• Best Educational Group	2012	Directorate of General Education northeastern region

- Abdelfattah, Fadi Abdelmuniem, Al Halbusi, Hussam & **Al-Brwani, Raya Masoud (2022).** Influence of self-perceived creativity and social media use in predicting E-entrepreneurial intention. Published in *International Journal of Innovation Studies (IJIS)*

Publications:

- Abdelfattah, Fadi Abdelmuniem, Al Halbusi, Hussam & **Al-Brwani, Raya (2023)**. Cognitive Style and Fostering of Technological Adaptation Drive E-Entrepreneurial of New Mature Business. Published in *International Journal of Innovation Studies (IJIS)*

Conferences:

- Abdelfattah, Fadi Abdelmuniem, Al Halbusi, Hussam & **Al-Brwani, Raya Masoud (2022)**. Influence of self-perceived creativity and social media use in predicting E-entrepreneurial intention. Presented in the international conference “The Impact of COVID-19 on Economy and Society” at Sultan Qaboos University, Oman.

Research Interests:

- Entrepreneurship
- Marketing
- Leadership
- Management
- Data Analysis

Course Interests:

- Introduction to Business
- Principles of Management
- Principles of Marketing
- Research Project
- Human resources Management
- Entrepreneurship
- Strategic Management

Skills:

- **Interpersonal Skills**
 - Passion for Learning
 - Taking Initiative

- Work Quality
 - Organizing
 - Responsible
 - Problem Solving
 - Communication
- **Computer Skills**
 - Microsoft Office
 - Statistical Programs: SPSS and Smart PLS

References:

1. **Professor Dr Nabil Sultan**
 - **Former COBA Dean**
 - Visiting Professor at SERVUS- Vrije Universiteit (Amsterdam)
 - Tel: + 447410570583
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2. **Dr Khalid Dahleez**
 - **Associate Professor in Management (Thesis Supervisor)- College of Business Administration**
 - Director of Planning and Development at College of Business Administration, A'Sharqiyah University
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3. **Dr. Fadi Abdel Muniem Abdel Fattah**
 - **Former COBA Acting Dean**
 - Associate Professor in Management (Monitor of RG &GRG projects) - Modern College of Business and Science
 - Tel: + 968 99711239
 - Email: fadi.abdelfattah@mcbs.edu.om
4. **Dr Saleh Al-Sinawi**
 - **Acting Dean of COBA**
 - **Associate Professor in Management- College of Business Administration, A'Sharqiyah University**
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